

accelerator days

June 8th & 9th 2021

Agenda

June 8th

Central European Time (CET)

10.15 am

Opening & Welcome

Friedrich Humer | CSO
Michael Martin | Host

10.20 am

Key Note-Disruptive change

Leading the change takes courage and a special mindset. "The true front is where nobody knows the way" is one of Markus' credos, who supports companies on their way to breaking with standards and heading towards the fulfilment of their true potential.

Markus Petzl | Disruptive, Keynote speaker

11.00 am

The contribution of flexible packaging to the circular economy

Flexible packaging is one of the most sustainable packaging there is, as it protects its content safely, while consuming fewer resources than many other alternatives. Of course the industry is aware that not all is perfect and it is working on it. With first successes and big plans.

Guido Aufdemkamp | Flexible Packaging Europe, Executive Director

13.00 pm

Creating a circular economy for plastic packaging

CEFLEX is one of the most important initiatives in our industry and in our quest for a circular economy for flexible packaging. This collaboration of players from all along the value chain has already achieved a lot and has set itself some challenging objectives.

Graham Houlder | CEFLEX, Project Coordinator and Managing Director of SLOOP Consulting

14.00 pm

Harmonization and Transparency-Regulatory Drivers to a Green Economy

The EU aims to create a push towards the green economy. How? By harmonizing the different environmental objectives via the EU Taxonomy and by generating transparency along the entire value chain from companies, via banks to the consumers. More than ever, it's important to stay up to date with the regulations!

Dr. Roland Mechtler | Raiffeisen Bank International, Division Head Group Regulatory Affairs & Data Governance; **Benjamin Wohnhaas** | Raiffeisen Bank International, Senior Sustainable Finance Manager

15.00 pm

Saving food for the people, for the planet

Most of us who join the accelerator days are in the "lucky position" of not knowing FEBA, the European Food Banks Federation. We want this to change! With the help of thousands of volunteers FEBA saves tons of food from becoming waste and supports the most deprived in Europe who struggle to fulfill basic needs. Companies can help easily, by combining a good cause with lifting up your company's team spirit!

Angela Frigo | FEBA, Secretary General
Fiene Berger | Schur Flexibles, Manager Corporate Responsibility



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June 9th

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9.55 am

Opening

10.00 am

Is this recyclable or is this waste?

A real question that many manufactures ask themselves about the packaging of their products. Interseroh and recyda help companies find the right packaging for their products in their respective markets – with an innovative online tool, certificates and profound knowledge on recycling streams in Europe and beyond.

Julian Thielen | Interseroh, Head of "Made for Recycling"

Vivian Loftin | Recyda, Co-founder

Max Wolfmaier | Schur Flexibles, Manager Sustainability

11.00 am

Sustainability strategy

Everyone knows of the growing importance of sustainability, but how do you integrate it into your individual corporate strategy? What does it take to move an entire company towards a greener future? Günther Reifer and the TERRA Institute have years of experience of doing exactly this.

Günther Reifer | TERRA Institute

Dr. Martin Berlekamp | Schur Flexibles, Head of Sustainability

13.00 pm

rethink! Our process behind sustainable packaging

We admit it, we are quite proud of our rethink initiative. It is a concrete step towards more sustainability by helping our customers switch to recyclable, resource-saving or based on renewable materials packaging solutions. Marina, Max, Guido and Michael explain what's the secret behind and what our PackScience Center and our technical application service have to do with it.

Marina Staltmeier | Schur Flexibles, Manager PackScience Center

Max Wolfmaier | Schur Flexibles, Manager Sustainability

Guido Puckelwaldt | Schur Flexibles, Manager Technical Application Service

Michael Martin | Schur Flexibles, Head of R&D Food and Schur Flexibles PackScience Center

14.00 pm

digital printing –
be fast, be agile, be efficient
and strengthen the bonds
with your customers

Today's world demands a very fast and more intimate connection brand – consumer. To a certain extent, a co-creation involving the consumer will develop a strong loyalty and benefits on both sides. Digital printing offers unique capabilities and more tangible benefits in terms of speed to market, inventory reduction, supply chain agility as well as a great contribution to sustainability.

Christian Menegon | hp, Worldwide Business Development Manager

15.00 pm

Schur Flexibles' Futuretalk

Currently we put mechanical recyclability of our packaging solutions at the center of our actions because we believe that it's the right thing to do at the moment. What will the future hold? Let's find out together! But first we'd like to share our views and quite some astonishing facts on sustainability in packaging.

Martin Berlekamp | Schur Flexibles, Head of Sustainability

Michael Martin | Schur Flexibles, Head of R&D Food and Schur Flexibles PackScience Center